

### ARTWORK GUIDELINES



All FONTS must be converted to outlines



RESOLUTION must be 300 dpi at 25% output size



Artwork must be supplied CMYK  
Colours on your screen may differ from the colours that are printed



ARTWORK must be a flattened PDF  
PRINT READY FILE



Do NOT EMBED any images



This template is only A GUIDE

# METRIC FABRIC POP-UP 2m X 3m

#### FINISHED SIZE

**2000mm (h) x 2980mm (w) x 290 (d)**

#### PRODUCT SPECIFICS

##### FRONT SAFE AREA

1840mm (h) x 2860mm (w)  
indicated within pink dotted line

##### SIDE SAFE AREA

1840mm (h) x 190mm (w)  
indicated within pink dotted line

##### NON-SAFE AREA THIS INCLUDES BLEED

2060mm (h) x 3720mm (w)  
indicated by green area line

**NON-SAFE AREA NO TEXT in this area**  
ALL BACKGROUND IMAGE/DESIGN TO THE EDGE OF BLEED AREA