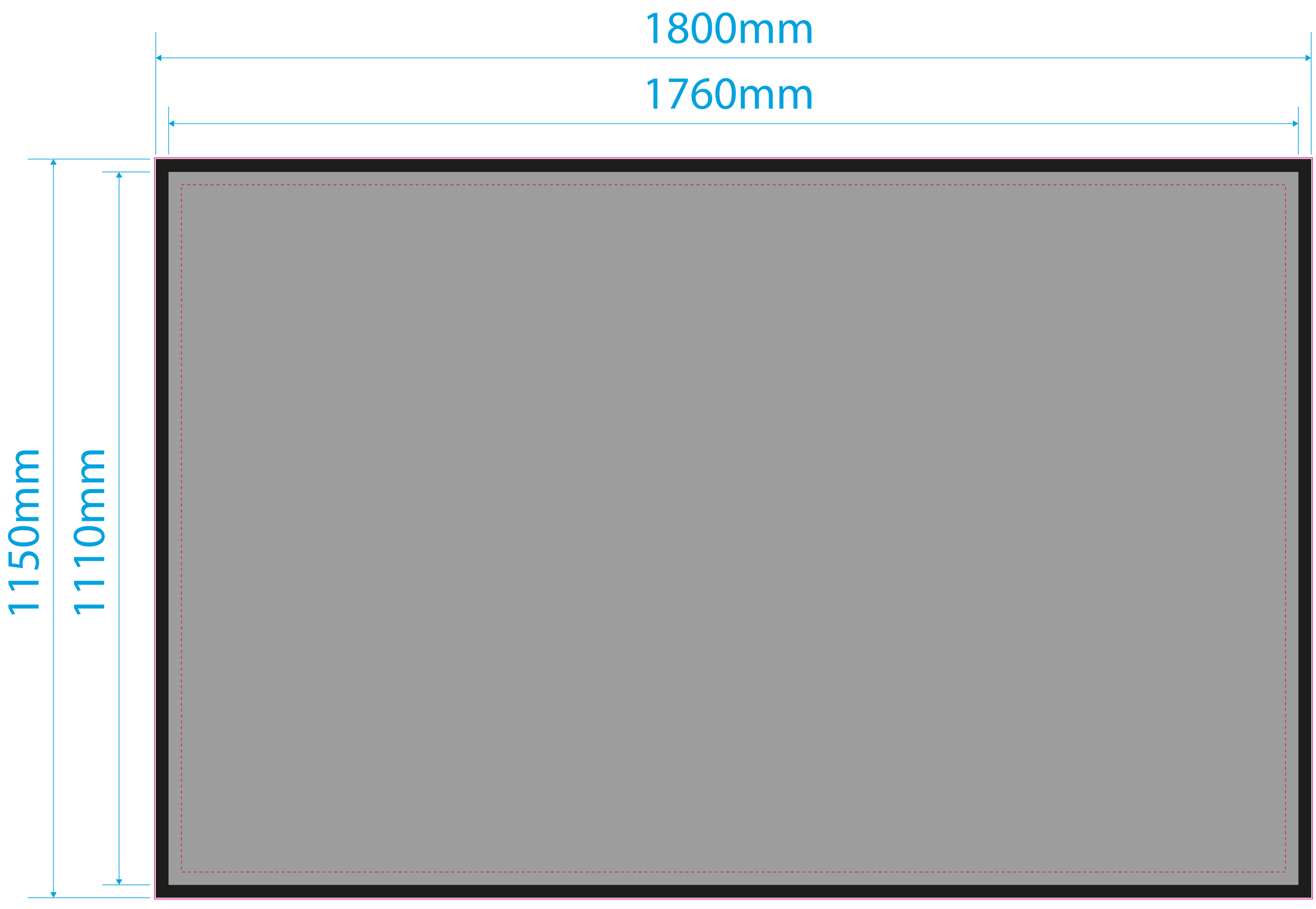
Artwork guidelines - PLEASE READ

- Must be supplied in **CMYK**.
- **Embed** all images.
- All fonts must be converted to **outlines.**
- Resolution must be **300dpi**.
- Supply artwork as high resolution **PDF** or **Illustrator file.**
- Convert all spot colours to process **CMYK** for **digital print.** (Pantone matching cannot be guaranteed)
- Set artwork at **100%** scale.

Feature Floor Mat 1800x1150
Artwork Template

PLEASE NOTE:

Due to the nature of how Feature Floor Mats are printed, we cannot guarantee an even border, therefore we advise against printed borders within the artwork area.



Template guidelines - PLEASE READ

- The **Grey** area = Fabric size print area.
- The **Black** area = Rubber edge / finished cut size of the product.
- The **Pink** keyline = Your background must extend to this line.
- The **Red** dashed keyline = **Safe Area** - It's advised that you keep all important information within this area. **Delete** or **hide** this keyline after use.