

3M Commercial Solutions  
3M™ Envision™ Print Wrap Films  
3M™ Envision™ Wrap Overlaminates

NEW!  100% Printer Compatibility



# Welcome to the Revolution.

High-performance technology with a sustainability edge.



# 3M™ Envision™ Wrap Films

Welcome to the Revolution.



## TOGETHER, WE'LL LEAD THE WAY.

Two 3M Envision Print Wrap Films.  
100% printer compatibility.

In 2012, we introduced the world's first non-PVC, high-performing film. This film is everything you love about 3M wrap films. It goes beyond non-PVC with a breakthrough boost in attributes — even outperforming the industry favorites, 3M films IJ180Cv3 and IJ380Cv3.<sup>1</sup> Plus, it's a greener solution. So we didn't just invent non-PVC wrap films. We revolutionized *wrap films*. Period. In fact, there was only one way to improve it: make it compatible with solvent printers. So we did. Introducing a suite of 3M Envision Wrap Films — including a new luster overlaminate — that works with all printers, offering high performance with a sustainability edge. *Now we're ready for everyone. Welcome to the revolution.*

### Meet the suite:

#### **NEW!** 3M Envision Print Wrap Film **SV480Cv3**

- Designed for solvent/eco-solvent and UV printers
- Ultra versatile to wrap just about anything

#### 3M Envision Print Wrap Film **LX480Cv3\***

\*New product prefix, same amazing film as 480Cv3.

- Designed for latex and UV printers
- Ultra versatile to wrap just about anything

#### **NEW!** 3M Envision Luster Wrap Overlaminate **8549L**

- The **ONLY** non-PVC luster wrap overlaminate on the market
- Provides a soft sheen, minimizing glare
- Offers excellent durability, plus horizontal warranty
- Use with Envision Print Wrap and cast vinyl print films

#### 3M Envision Gloss Wrap Overlaminate **8548G**

- Provides exceptional gloss and clarity
- Allows squeegee to glide smoothly
- Resists squeegee scratches
- Use with Envision Print Wrap and cast vinyl print films

# NATURALLY VERSATILE.

Express lane: Install 50% faster  
on textured surfaces.



# INDUSTRY-CHANGING PERFORMANCE.

### These 3M innovations mean business.

Meet the non-PVC films that outperform the rest. 3M Envision Wrap Films include the 3M innovations you know and love: excellent print quality, slideability, snap-up (repositionability), heated film recovery and Comply™ v3 Adhesive air release. Plus more: better conformability and lifting resistance. Even easier installs — no matter how challenging. Faster removals. The ability to wrap just about anything. *And* a greener solution. We call these films a major breakthrough. You'll call them revolutionary.



### Unmatched versatility.

Horizontal. Vertical. Indoors and out. 3M Envision Wrap Films are versatile enough to wrap everything from vehicles and boats to fleet and buildings — one print wrap film can do it all.

### Easier and faster installs.

Our easier-to-handle graphic panels offer dimensional stability. They won't sag and are more manageable, plus the squeegee glides quicker and smoother. That means less wrinkling, less time — and less frustration.



### Textured surface expert.

Continue to tap into unused real estate with more confidence and speed — **50% faster.\*** Our films are designed to install on common moderate textures such as brick, stucco and cinder block.

\*When compared to 3M™ Scotchcal™ Graphic Film for Textured Surfaces U8624 and 3M™ Scotchcal™ Luster Overlaminate 8524.



### NEW! Luster finish.

Meet the first and **ONLY** non-PVC luster wrap overlaminate on the market. Our new 3M Envision Luster Wrap Overlaminate 8549L offers all the same benefits as Gloss — including optimum performance, UV protection and durability — with a soft sheen that minimizes glare.



### Install in extreme temps.

Aligning trailer panels in 85° heat? No sweat. When it's warm, the films won't get too soft or stretch too easily — for an install that's **16% faster.\*** In cool weather, they maintain a soft feel and won't tear. Just apply heat to conform on demand.

\*Scientific study determined a 40-minute savings on trailer wraps vs. a competitive cast vinyl. See 3Mgraphics.com/EnvisionWrap for details.



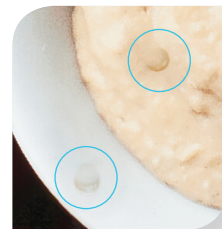
### 1 Highly conformable.

3M Envision Wrap Films are conformable on demand, stretching up to 150% without lifting — and without primer. Tackle the most challenging contours without cutaways or adding pieces of film. And better lifting resistance means no unnecessary and tedious rework.



### 2 Faster removal.

Unlike cast vinyl — which can be more brittle and prone to tearing — these films feature greater tensile strength, so they resist tearing for faster, cleaner removal. And because no primer is needed, removal is easier and residue-free.



Other film



Our film

### 3 Extremely durable.

Inherently more durable than vinyl, 3M Envision Wrap Films guard against UV rays, high temperatures, moisture and even acid dew — especially in horizontal and non-vertical applications. No browning. No staining. Plus, 3M warranties have you covered, even horizontally.

### 4 Exceptional clarity.

3M Envision Gloss Wrap Overlaminate 8548G provides outstanding gloss and clarity, and better scratch resistance during installation. No more telling customers to wait for squeegee marks to disappear in the sun. It looks great from the get-go.



3M™ Envision™ Wrap Films

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# SHIFT YOUR THINKING.

Go greener without sacrificing good looks.

We understand that it can be difficult to change from materials and processes that you know work well. With 3M Envision Wrap Films, you get even more performance, and they're greener.\* All from a company you trust for exceptional quality.

**3M ENVISION WRAP FILMS ARE:**

- Non-PVC
- Phthalate-free
- Made in part with bio-based materials\*\*
- Manufactured using 58% less solvent
- Made without chlorine or other halogens added

Sustainability matters.



**RESPONSIBILITY HAS ITS REWARDS.**

Customer needs are evolving. Having 3M Envision Wrap Films in your portfolio gives you the power to align your business with your customers' sustainability initiatives and offer an eco-friendlier graphic solution. Plus, in this effort to be more environmentally responsible, your clients can earn LEED® credits.\*\*\*

3M is a member of the U.S. Green Building Council® (USGBC).



# MAKE WAVES.

Choose your film. Choose your overlaminate.  
It's that easy with the most versatile films on earth — or water.

\* For more information on the environmental benefits of these materials, please visit [3Mgraphics.com/sustainability](http://3Mgraphics.com/sustainability).

\*\* Applicable to 3M Envision Wrap Films LX480CV3, 8548G and 8549L.

\*\*\* USGBC does not certify, promote or endorse products of individual companies. Certain uses of these products can help contribute to the following LEED® credits. LEED® v2.0: CI v2.0- MR credit 1.2, 1.3 (Building Reuse); CI v2.0- MR credit 3.1, 3.2, 3.3 (Resource Reuse); and NC v2.2-MR 1.3, 3.1, 3.2. LEED® 2009 (v3): NC - 2009 - MR credit 1.1, 1.2, 1.3 (Building/Material Reuse); CI - 2009 - MR credit 1.2, 3.1 (Building/Materials Reuse); and CS - 2009 - MR credit 1, 3 (Building/Materials Reuse).

# 3M™ Envision™ Wrap Films

## Welcome to the Revolution.

Film & Overlamine* <sup>*</sup>	Film Type	Thickness	Conformability & Lifting Resistance	Ambient Temp Sensitivity	Removability	Overlamine – Squeegee Scratch Resistance	Horizontal Warranty	Adhesive Performance	Printer Compatibility
SV480Cv3 or LX480Cv3 & 8548G or 8549L	High performance non-PVC	2 mil	Stretches up to 150% and will not lift**	Not sensitive	Excellent and with less tearing***	Excellent	Yes	Slideability, snap-up (repositionability), Comply™ v3 Adhesive air release channels	<u>Inkjet:</u> SV480Cv3 – eco-solvent, solvent, UV LX480Cv3 - latex, UV <u>Screenprint:</u> Both films - UV, solvent
IJ380Cv3 & 8548G or 8549L	Cast vinyl film & high performance non-PVC overlamine	2 mil	Stretches up to 150% and will not lift**	Some sensitivity	Very good	Excellent	Yes	Slideability, snap-up (repositionability), Comply™ v3 Adhesive air release channels	Inkjet: latex, UV, eco-solvent, solvent
IJ180Cv3 & 8548G or 8549L	Cast vinyl film & high performance non-PVC overlamine	2 mil	Stretches up to 130% and will not lift**	Some sensitivity	Excellent	Excellent	Yes	Slideability, snap-up (repositionability), Comply™ v3 Adhesive air release channels	Inkjet: latex, UV, eco-solvent, solvent
IJ180Cv3 & 8518 or 8519	Cast vinyl film	2 mil	Stretches up to 130% and will not lift**	Some sensitivity	Excellent	Very good	No	Slideability, snap-up (repositionability), Comply™ v3 Adhesive air release channels	Inkjet: latex, UV, eco-solvent, solvent

\*3M™ Envision™ Print Wrap Films LX480Cv3 and SV480Cv3, 3M™ Envision™ Gloss Wrap Overlamine 8548G, 3M™ Envision™ Luster Wrap Overlamine 8549L, 3M™ Controltac™ Wrap Film with Comply™ v3 Adhesive IJ380Cv3-10, 3M™ Controltac™ Graphic Film with Comply™ v3 Adhesive IJ180Cv3-10, 3M™ Scotchcal™ Gloss Overlamine 8518, 3M™ Scotchcal™ Luster Overlamine 8519.

\*\*No primer required up to stated stretch when following 3M Instruction Bulletins.

\*\*\*Due to superior tensile strength of 3M™ Envision™ Wrap Films.

**KNOW IT:** Bookmark [3Mgraphics.com/EnvisionWrap](http://3Mgraphics.com/EnvisionWrap).

**BUY IT:** Visit [3Mgraphics.com/wheretobuy](http://3Mgraphics.com/wheretobuy) or call 1-800-328-3908.

**TRY IT:** Go to [3Mgraphics.com/samples](http://3Mgraphics.com/samples) for a sample roll.



### Commercial Graphics Solutions

3M Center, Building 220-12E-04  
St. Paul, MN 55144 USA  
General & Technical Information:  
1-800-328-3908

### 3M Canada

PO Box 5757  
London, Ontario  
Canada N64 4T1  
1-800-265-1840  
Fax 519-452-6245

### 3M México S.A. de C.V.

Av. Santa Fe No. 55  
Col. Santa Fe, Del. Alvaro  
Obregón  
México D.F. 01210  
5255-5270-0400  
Fax 5255-5270-2277

### 3M Puerto Rico, Inc.

350 Chardon Ave.  
Suite 1100  
San Juan, PR 00918  
787-620-3000  
Fax 787-620-3018

3M products are designed with our printing partners in mind.



**3M™ MCS™ Warranty** — the first finished graphics warranty in the industry and still going strong — gives peace of mind to discriminating users that require optimum performance for the intended life of the graphic.

**3M Performance Guarantee** adds confidence to your choice when you use selected 3M media imaged with an expanding range of 3M qualified OEM printers and inks.

**Warranty and Limitations.** The following is made in lieu of all other expressed or implied warranties, including any implied warranty of merchantability or fitness for a particular purpose. All 3M products are warranted to be free of defects in materials and manufacture at the time of shipment and to meet the specifications stated in the film or media's Product Bulletin.

1. 3M™ Controltac™ Graphic Film with Comply™ v3 Adhesive IJ180Cv3-10 and 3M™ Controltac™ Wrap Film with Comply™ v3 Adhesive IJ380Cv3-10